



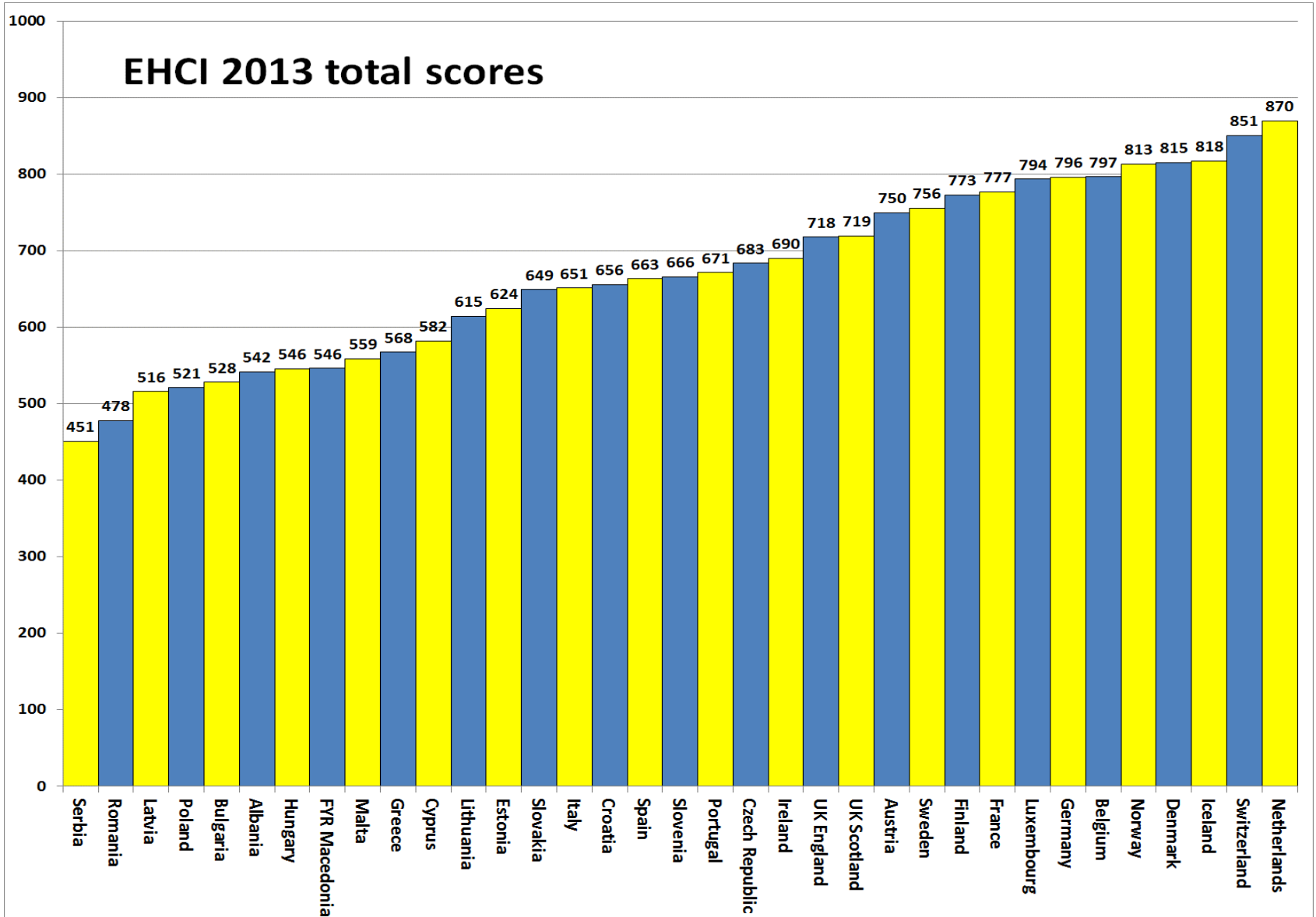
Health Consumer  
Powerhouse

**"Reforming Greek healthcare;  
what guidance from  
international comparisons?"**

**Athens Health Forum**

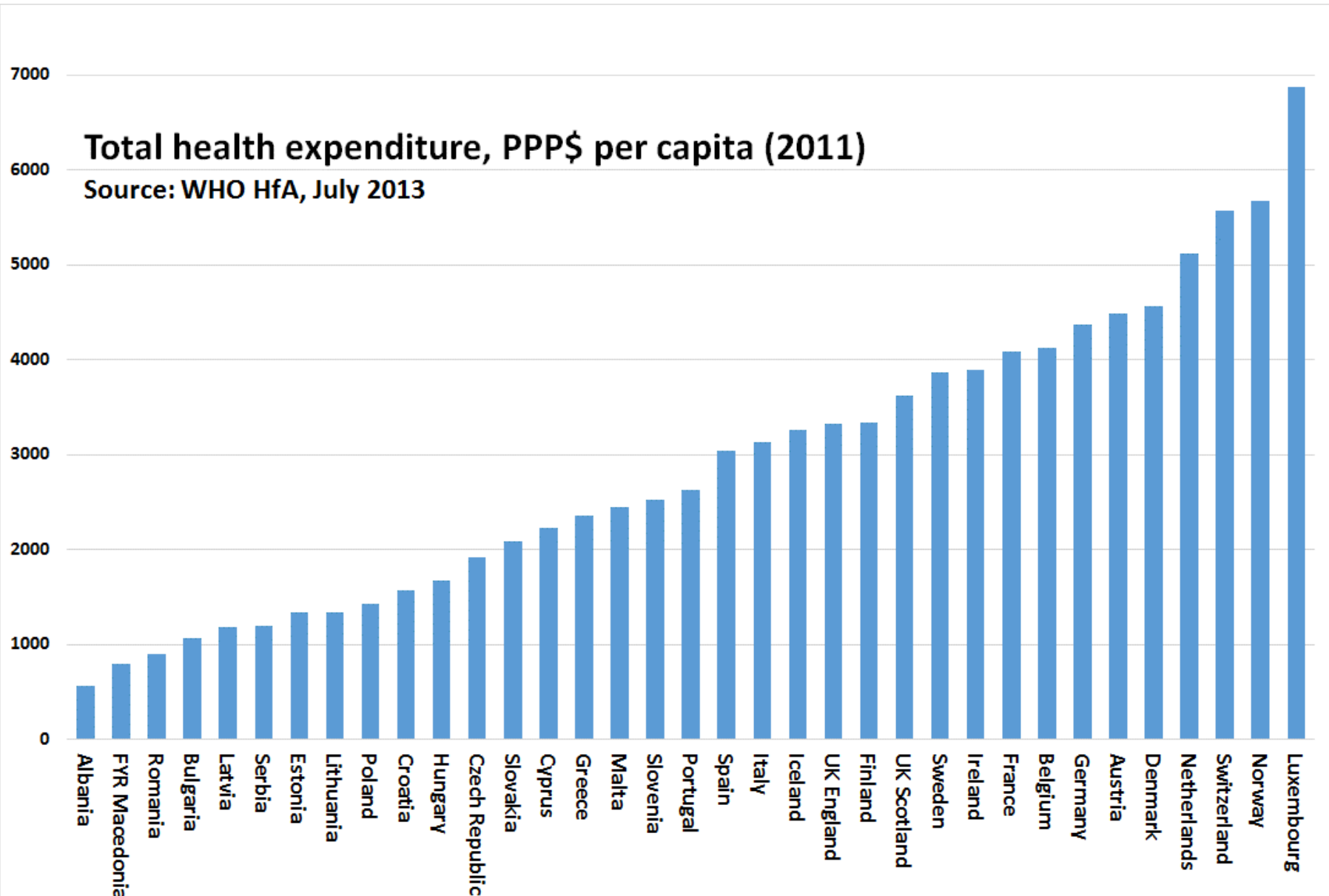
**June 24, 2014**

**Johan Hjertqvist, Founder & President,  
Health Consumer Powerhouse Ltd.**

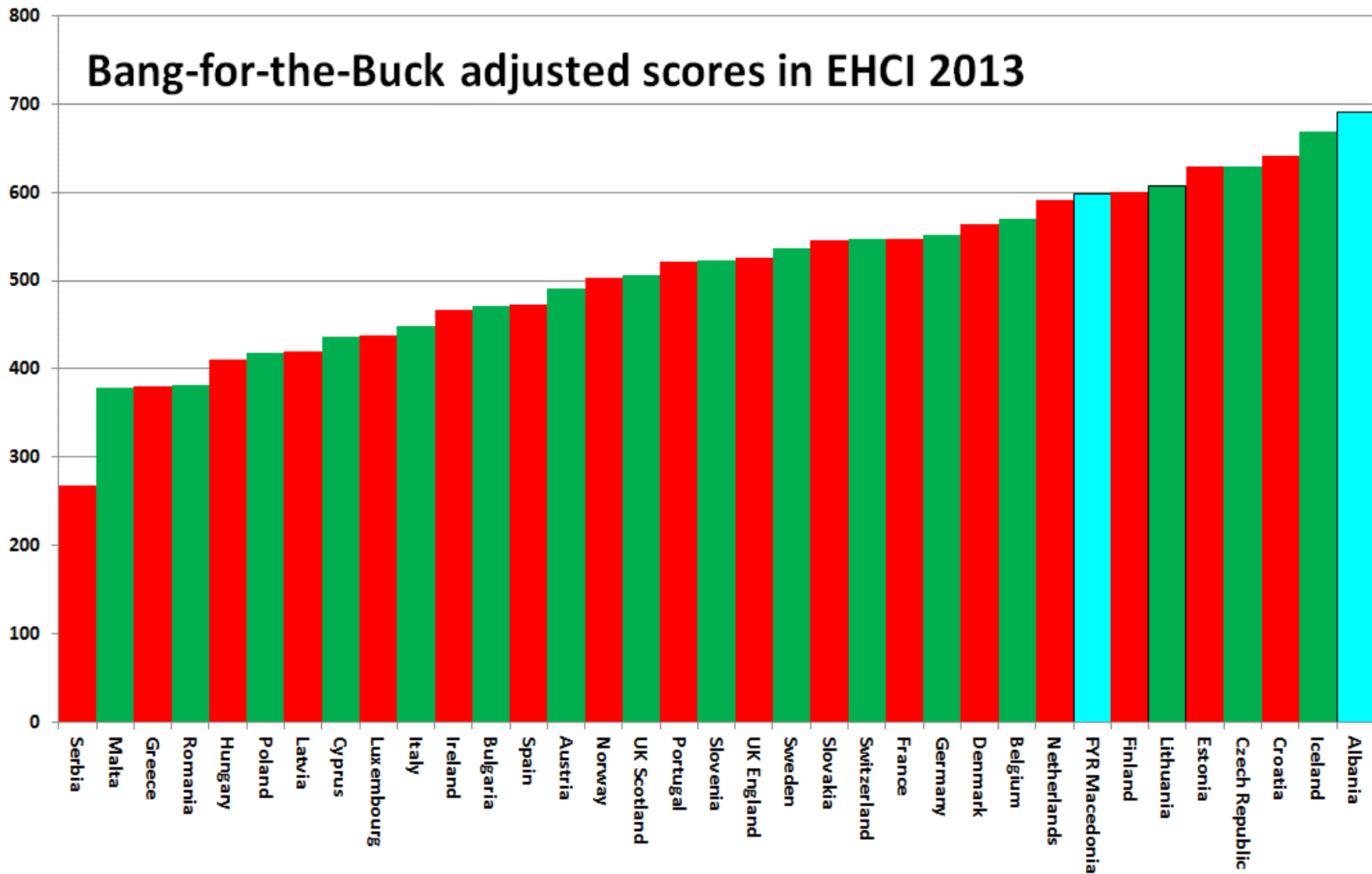


# The functionality of the system

- ✔ Overall ranking of national healthcare
- ✔ Outcomes delivery, not policies
- ✔ Value for money performance
- ✔ The balance between the components of the system often an important signal
- ✔ Patient views, satisfaction.

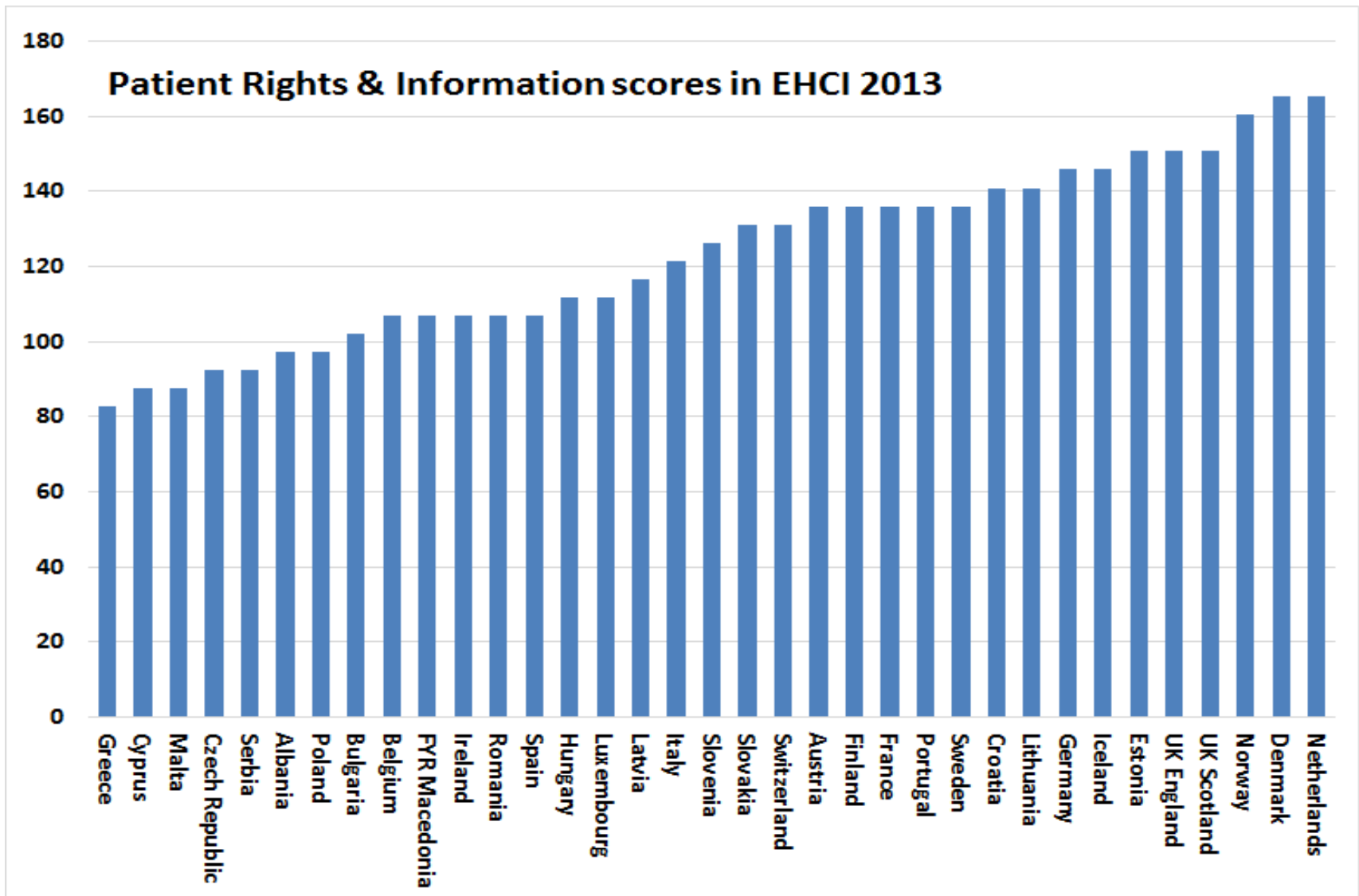


# Bang-for-the-Buck adjusted scores in EHCI 2013



# Strategies tried by successful healthcare systems

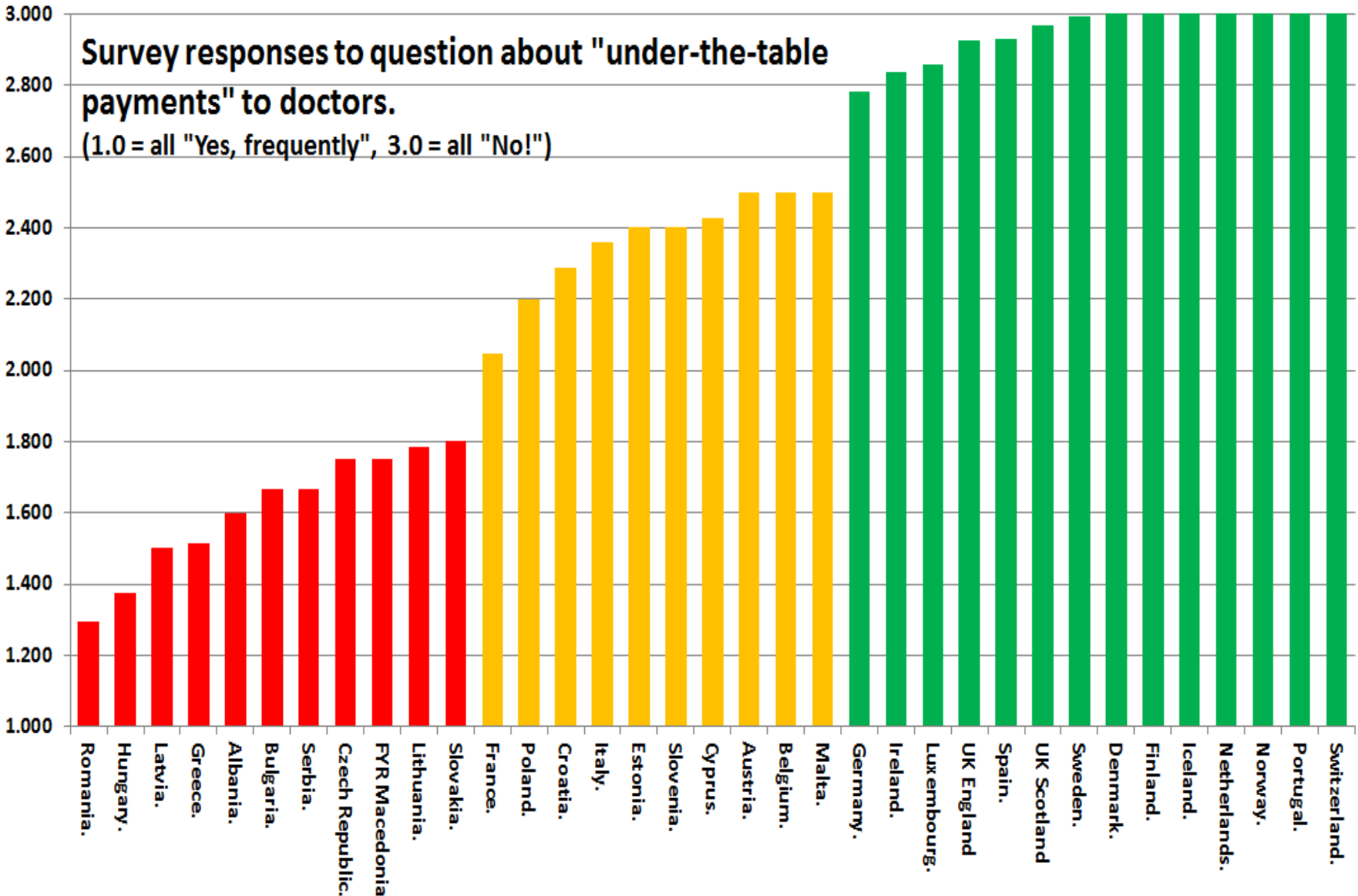
- ✧ Closing the gap between doctors and patients (*a.a* information, decision-making, corruption).



**Three countries where patient organisation opinions are deviating negatively from official statistics are Greece, Ireland and Spain.**

# Survey responses to question about "under-the-table payments" to doctors.

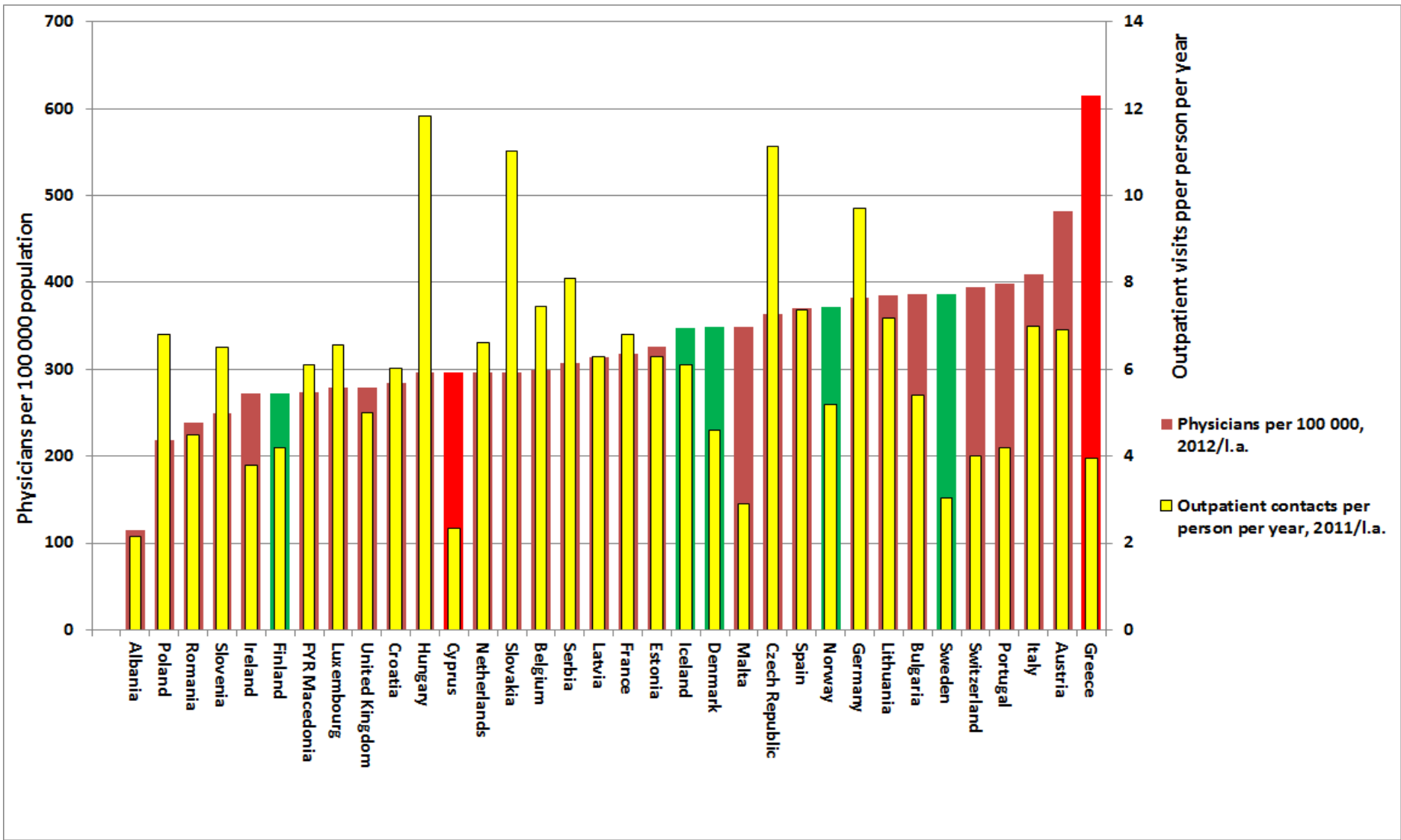
(1.0 = all "Yes, frequently", 3.0 = all "No!")





# Strategies tried by successful healthcare systems

- ✔ **Closing the gap between doctors and patients**
- ✔ **Balance the use of resources to keep costs in control and improve system outcomes.**



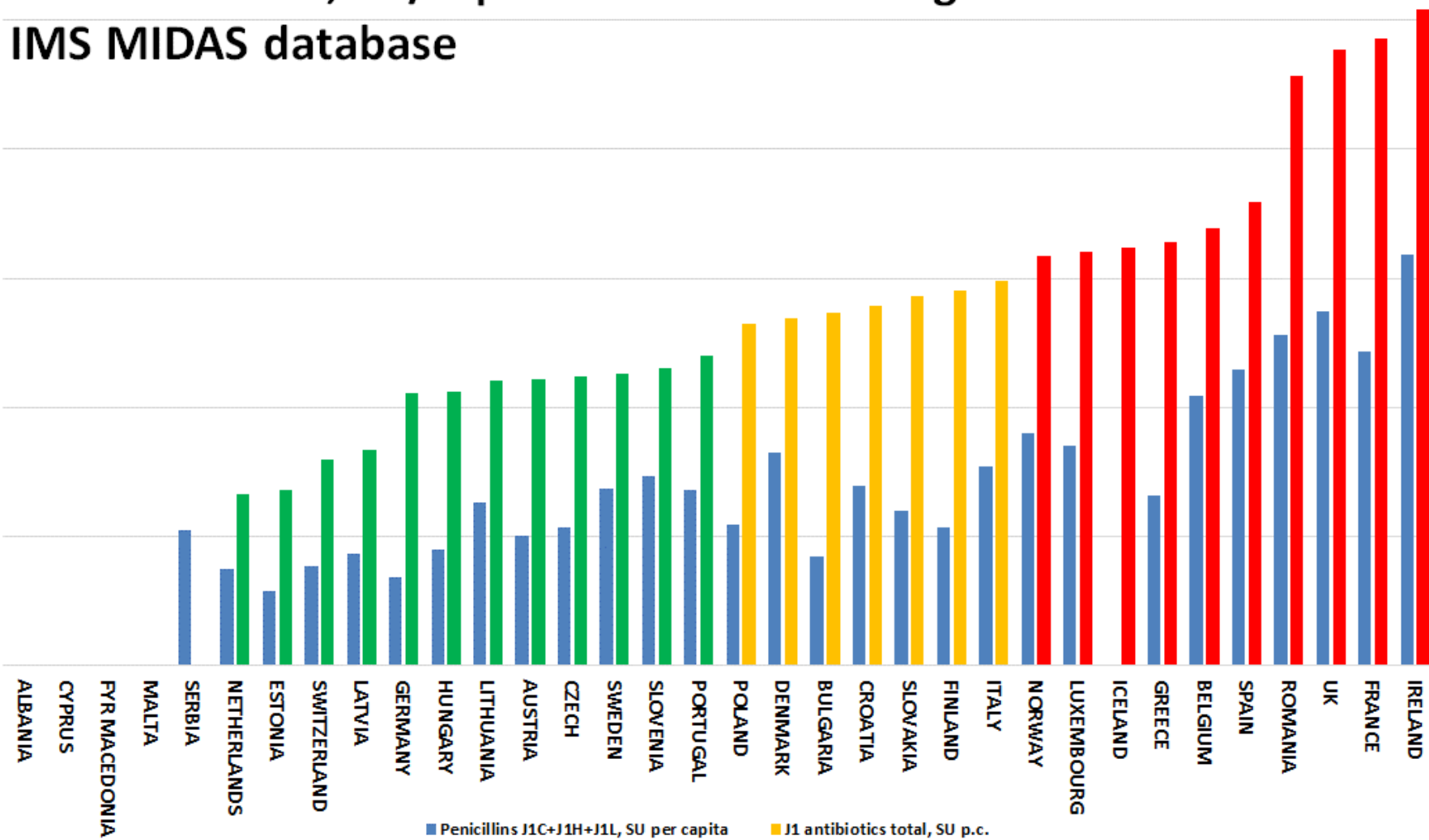
**Greece leads Europe by a wide margin in the number of doctors per capita; the same goes for the number of pharmacists per capita.**

# Strategies tried by successful healthcare systems

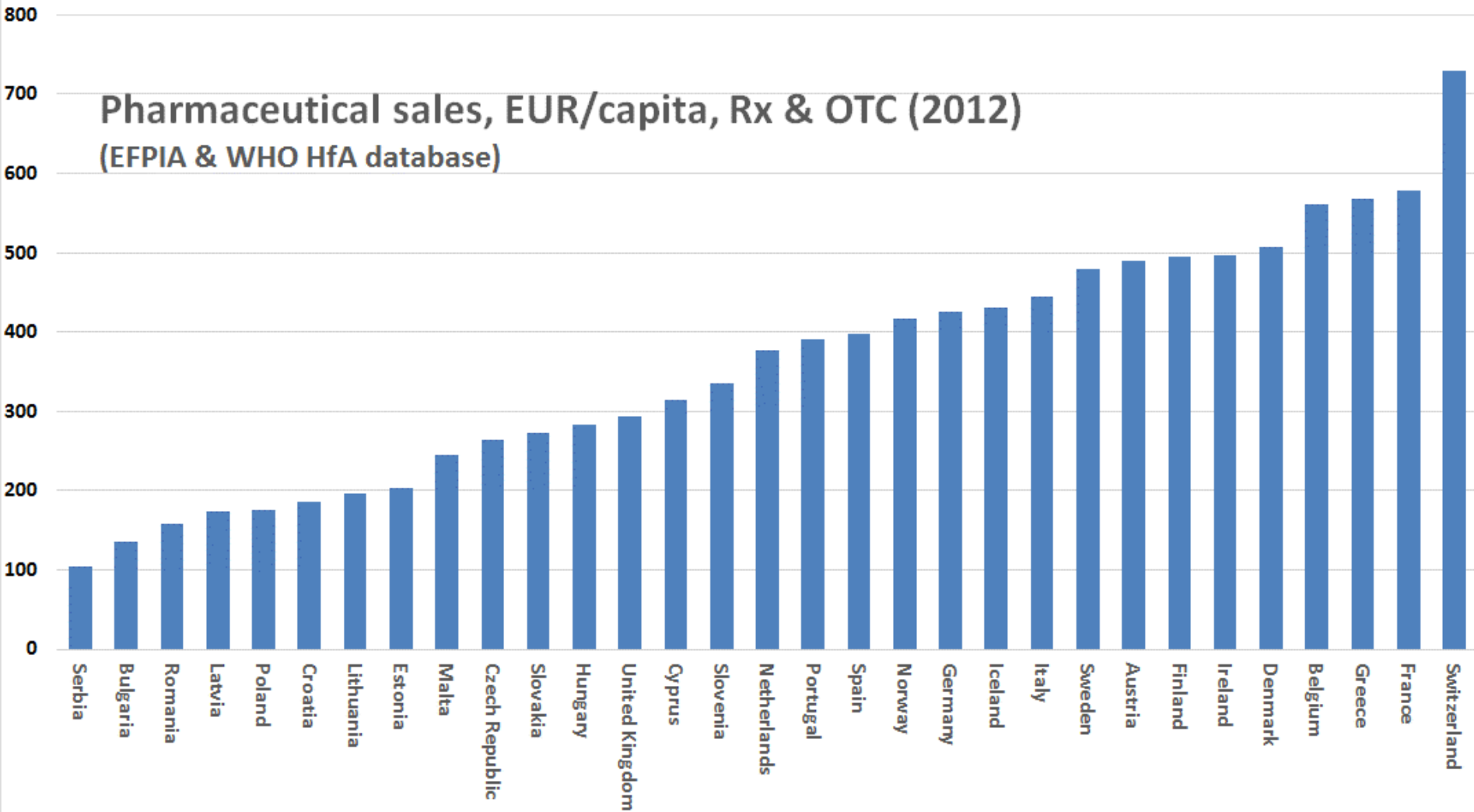
- ✔ **Closing the gap between doctors and patients**
- ✔ **Balance the use of resources to keep costs in control and improve system outcomes**
- ✔ **Reduce risks for drug over-consumption.**

# Antibiotics use, SU/capita 12 months ending June 2013

## IMS MIDAS database



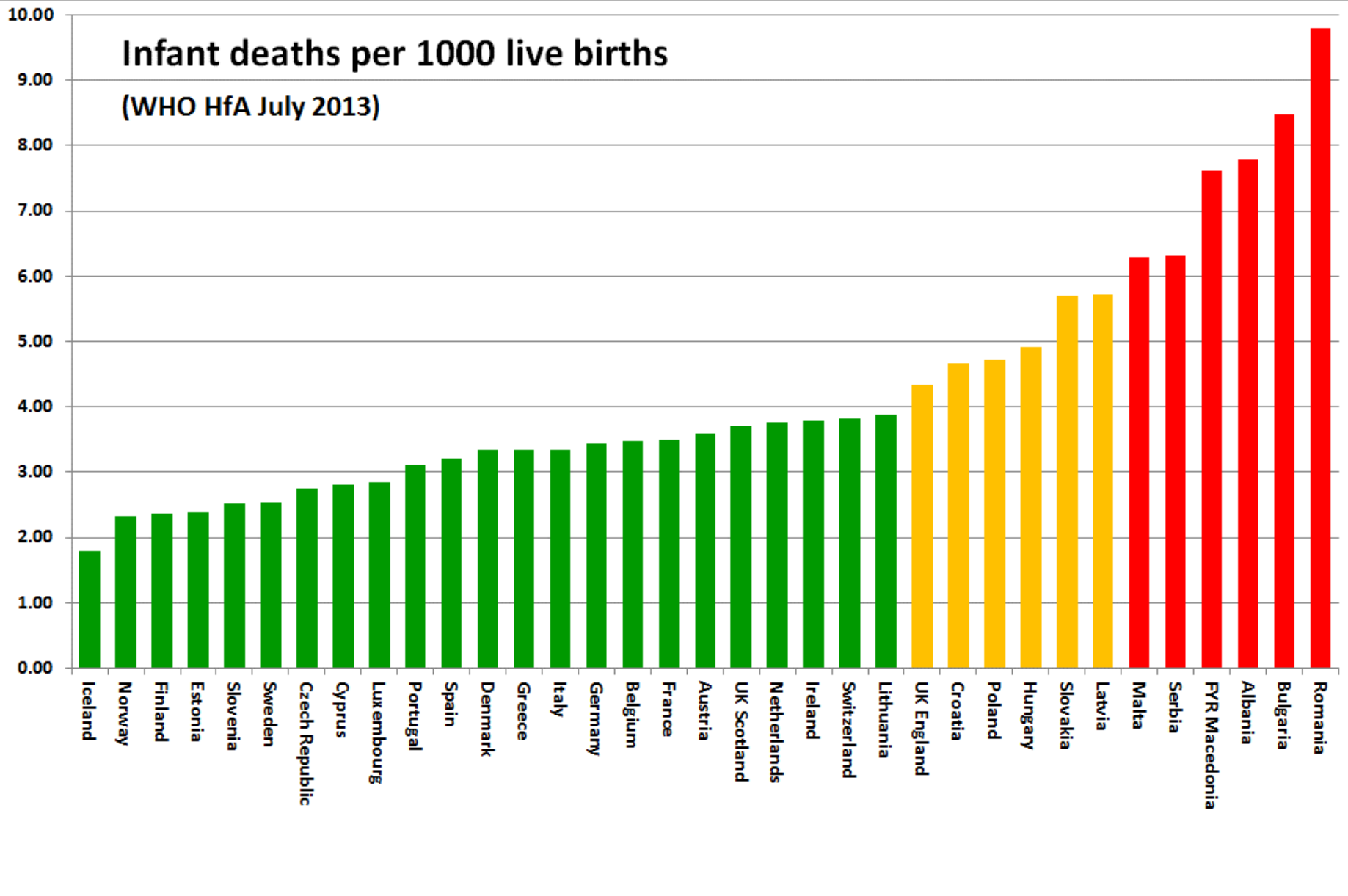
## Pharmaceutical sales, EUR/capita, Rx & OTC (2012) (EFPIA & WHO HfA database)



**The Greek *per capita* spend on drugs (public, private) was the third highest in Europe as late as 2012**

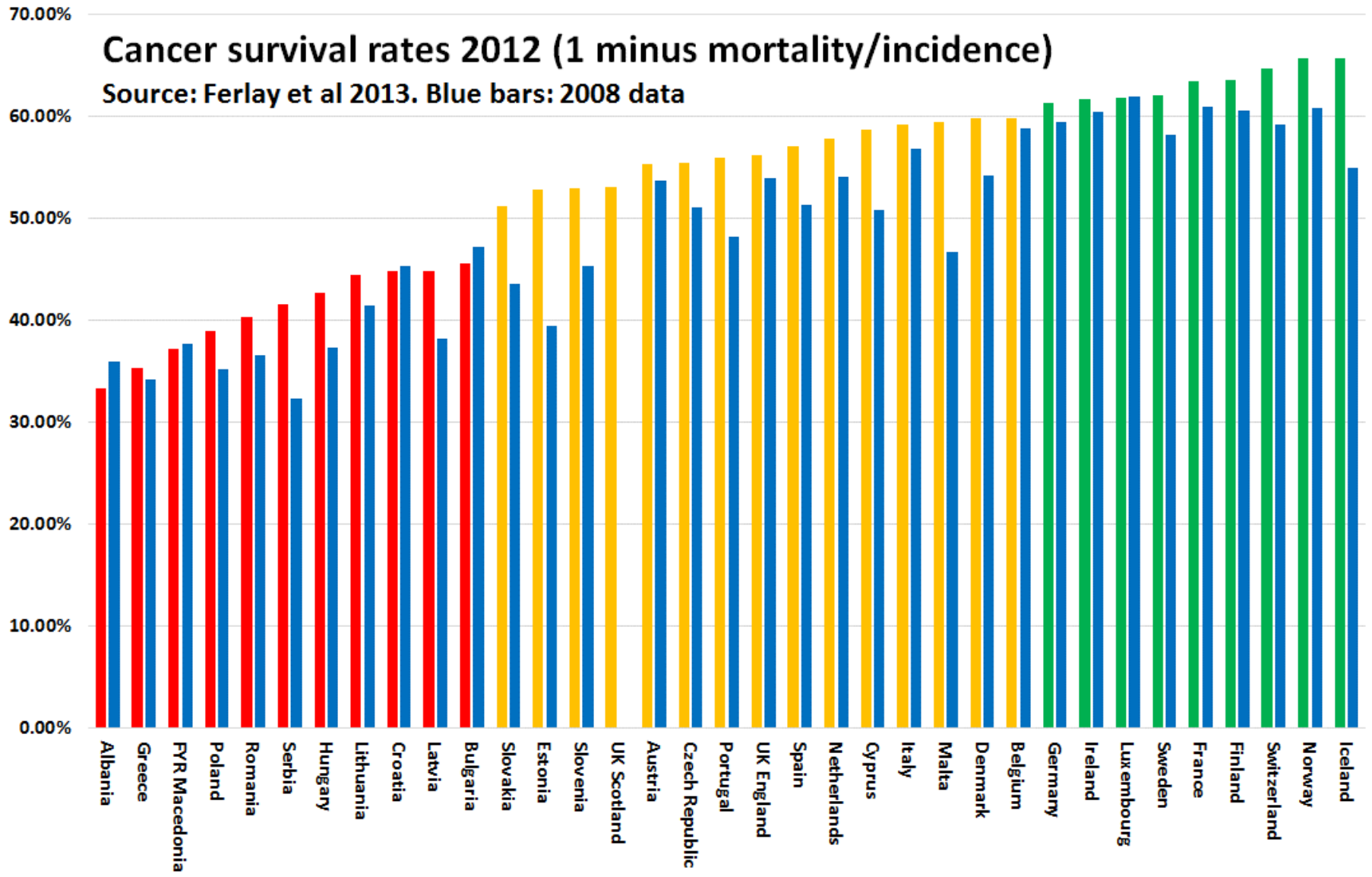
**Still, Greek healthcare has continued  
to improve!**

# Infant deaths per 1000 live births (WHO HfA July 2013)



# Cancer survival rates 2012 (1 minus mortality/incidence)

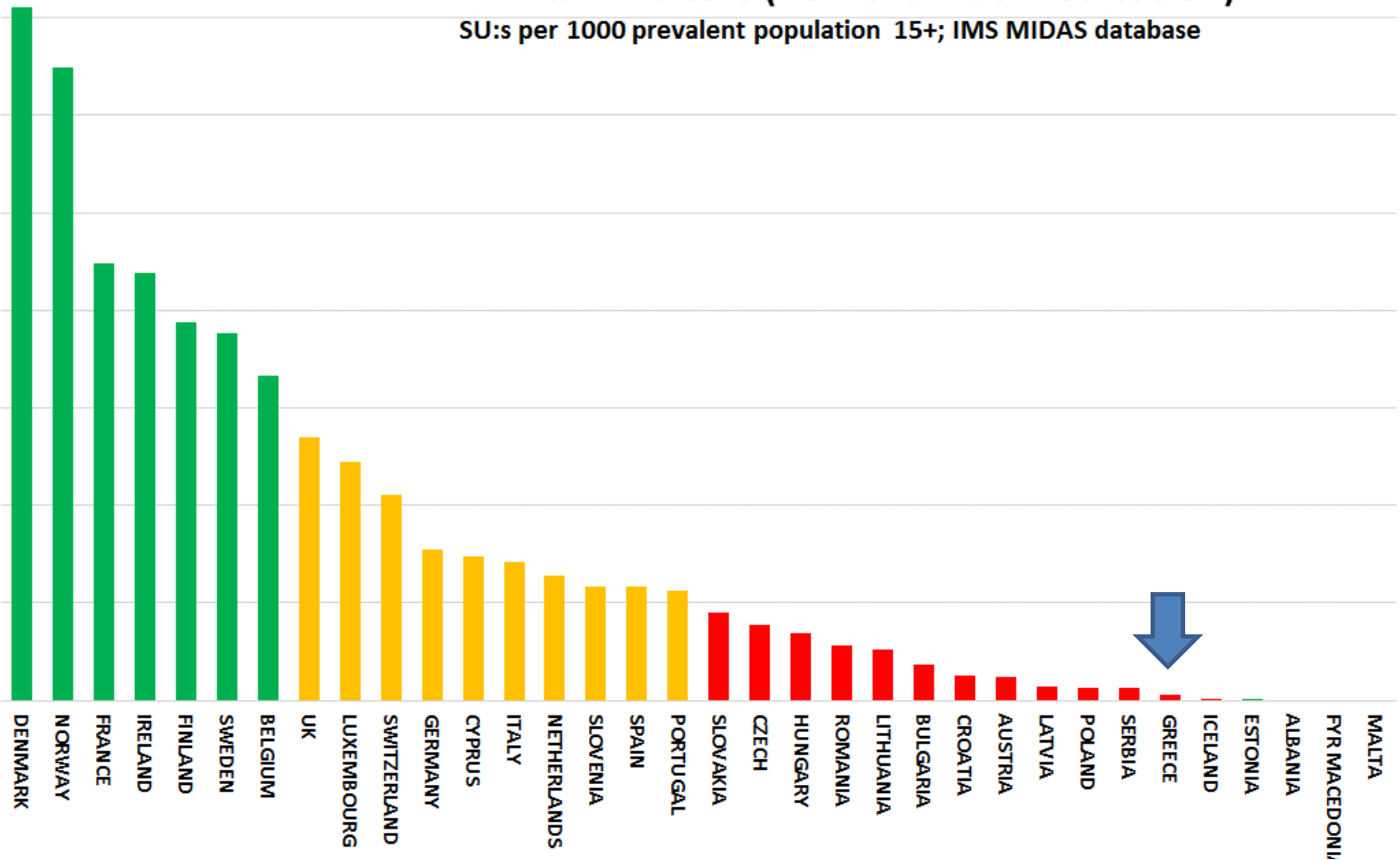
Source: Ferlay et al 2013. Blue bars: 2008 data





# TNF- $\alpha$ inhibitors (new arthritis medication)

SU:s per 1000 prevalent population 15+; IMS MIDAS database



**Traditional Greek early adoption of new drugs has been replaced by restrictiveness**

# For a new start – good examples

- ✔ **FYR Macedonia e-Health revolution**
- ✔ **Dutch patient rights**
- ✔ **Danish transparency on options and outcomes**
- ✔ **Belgian GP access and productivity**
- ✔ **Safeguarding essential public care, like the Czech Republic**
- ✔ **Nothing of this is really costly in money, but requires a radical shift of attitudes!**

**Thank you!**

**[www.healthpowerhouse.com](http://www.healthpowerhouse.com)**